Executive Summary

The City of Carlsbad has developed this Jurisdictional Urban Runoff Management Program (JURMP) to comply with Order No. R9-2007-0001, NPDES Permit No. CAS0108758, Water Discharge Requirements for Discharges of Urban Runoff From Municipal Separate Storm Sewer Systems Draining Watersheds of the County of San Diego, the Incorporated Cities of San Diego and The San Diego Unified Port District (hereinafter referred to as the "Permit"), issued by the California Regional Water Quality Control Board (RWQCB), San Diego Region. The Permit was issued on January 24, 2007 and is valid for five years.

The purpose this JURMP is to implement programs to reduce pollution in urban runoff, including programs to regulate new public and private land development during each of the three major phases of urban development, i.e., the planning, construction, and existing development (or use) phases. Each component of the JURMP closely follows the order of the Permit requirements.

This JURMP will be revised as needed to reflect changes in the City's urban runoff management programs such as revised or new best management practices or new educational or training programs. The annual updates will also reflect changes in the City's commercial, industrial, and municipal databases, including revisions to facility/activity prioritizations that will be refined as additional monitoring and inspection data becomes available.

The City will submit a JURMP Annual Report, which will contain a comprehensive description of all activities conducted by the City to meet Permit requirements applicable to each component of the JURMP. The JURMP Annual Report will include a summary of all illicit discharge complaints and resolutions, and summaries of inspections, enforcement actions, and educational programs. A description of the mechanisms implemented to achieve public participation, budget information, identification of water quality improvements or degradation, and identification of management measures ineffective in reducing pollutants, will also be discussed. The JURMP Annual Report will assess the effectiveness of each component's program in reducing pollutants in urban runoff. The annual assessments will be used to implement revisions, where appropriate, to the City's JURMP.